



CASE STUDY

<p>1. Title: A young Persons Guide to Nottinghamshire's Anti-bullying Policy</p>
<p>2. Area (Local Authority/School (if applicable) and Region): Nottinghamshire County Council</p>
<p>3. What was the issue? [100 words max]</p> <p>At a young persons consultation session organised by Nottinghamshire Healthy Schools, I asked for some time to consult with the young people about the Nottinghamshire Anti-bullying policy and strategy which I had been developing as anti -bullying coordinator for the county.</p> <p>I had produced what I thought was a 'short read' to explain the policy to the young people it was designed to support. The young people were not too impressed and a group of about 12 volunteered to work with me to produce something a bit more 'user friendly'</p>
<p>4. What action was taken? [100 words max]</p> <p>The group of secondary school pupils from across the whole of the county met for an afternoon and we decided to produce a poster and a booklet for young people setting out what they should expect the county council to do for them to support them to feel safe from bullying.</p> <p>We decided to develop 2 characters in a style which would attract the young people and use them as the centre of our campaign.</p> <p>We took the characters and the basic wording to a larger group of young people at the next Healthy Schools day and asked them to help use finish the characters which had been outlined by a designer, approve the wording and plan some designs for the poster. This was then put together by our design team and launched in Anti-bullying week along with the county policy. Copies were then sent into all schools and county council settings and made available to our partners in the county.</p>
<p>5. What impact has this had (so far)? [100 words max]</p> <p>The policy was launched in November and distributed soon after. The response has been very good. Many schools have asked for more copies and are keen to promote it to parents. The young people's group will meet again in March to evaluate their work and make future plans.</p>
<p>6. How did the above action help to embed anti-bullying work in your area? [75 words max]</p> <p>It is too early to assess the full impact but we are planning to include the finished work on the county council website and Connexions website. I also hope it will encourage schools and settings to work with their own young people to develop young people's versions of</p>

their own policy as part of their student voice work which will embed their anti-bullying work.

7. Additional information (OPTIONAL):

Lorna Naylor
Anti-bullying Consultant
Nottinghamshire County Council
lorna.naylor@nottscc.gov.uk
01623 797193
Mobile 07904 594939